



## CONTACT

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## SERVICES

- Social Media Campaigns, Giveaways
- Brand UGC photography/videography
- Hotel, Tour, Restaurant, & Product Reviews/Blog features
- Vacation Property Photos/Promotion
- Press Trips, Destination promotion
- Freelance Writing and Photography
- Affiliate marketing or Ad Placement



# @Jessica\_Traveler

## ABOUT

After losing my husband to cancer in 2011, I made my passion for travel a priority in my life. Finally in 2021, I traded my career as a pharmacist for van life and full time travel as a photographer, travel blogger, and content creator shortly after my second partner went through cancer. I am based in Washington state and focus on outdoor adventure, active lifestyle, cultural experiences, sustainability, and eco-luxury. It's important to me to be authentic with my audience, inspire them to pursue their dreams, while helping them plan their travel itineraries and discover new places.

## SOCIAL MEDIA



66 K Followers  
Monthly Reach varies  
Top location United States  
Primary Age 25-34, 53% Female



4300 Followers  
Monthly Reach 83K



6500 Followers

## BLOG STATISTICS

*My Feet Will Lead Me*

[www.myfeetwillleadme.com](http://www.myfeetwillleadme.com)

4000 Average Monthly Sessions  
60% North America Traffic  
63% Organic Search Traffic

*PNW Explored*

[www.pnwexplored.com](http://www.pnwexplored.com)

7000 Average Monthly Sessions  
96% North America Traffic  
77% Organic Search Traffic

## WHO I'VE WORKED WITH

### HOTELS AND TOURS

- Get Your Guide
- Cedric's Paris Tours
- Hotel Grande Bretagne, Athens, Greece
- Blue Sand Boutique Hotel and Suites, Folegandros, Greece
- Salt Suites, Milos, Greece
- Hotel Heritage Relais and Chateaux, Bruges, Belgium

### TOURISM BOARDS

- Polish National Tourist Office

### BRANDS

- Booking.com, Walmart, POET Biofuels, Ghost Tequila, RadPower Bikes, CDC, Save the Duck, Green Chef, Purple Carrot, Ode to Clean, Kikirio, NA-KD, Banana Moon, Tigerlily Swimwear, Soybu, BBQ Guys, Nitelze, Isle SUP, Forsake, Dearfoam, GlaxoSmithKline, Apollo Neuro, Live Nayad

### FREELANCE WRITING

- Intrepid Travel Blog
- ProColombia

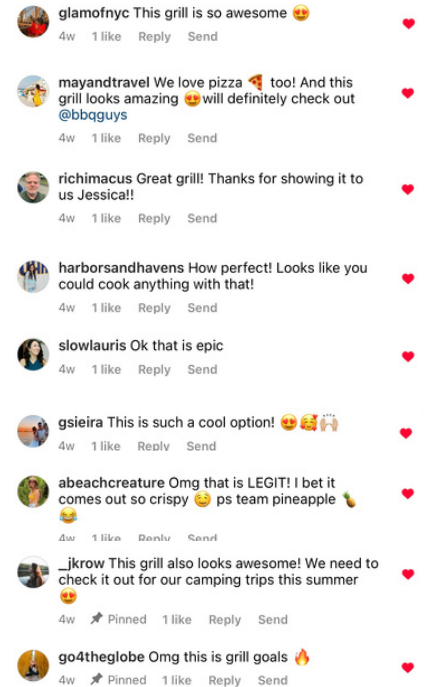
# Case Studies



## BBQ GUYS & MAGMA BBQS

### Social Media Statistics

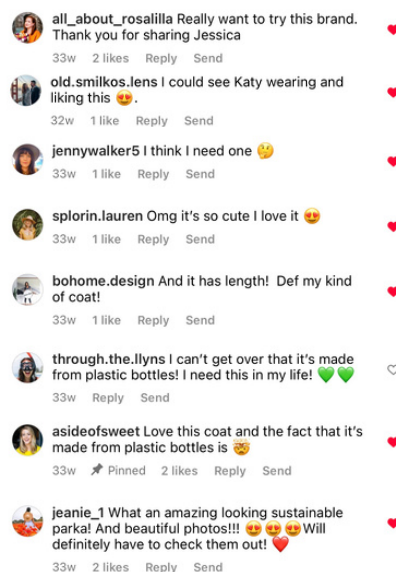
- Impressions: 14,300
- Interactions: 795
- Likes: 659
- Comments: 120
- Saves: 14



## SAVE THE DUCK OUTERWARE

### Social Media Statistics

- Impressions: 28,600
- Interactions: 670
- Likes: 499
- Comments: 136
- Saves: 29





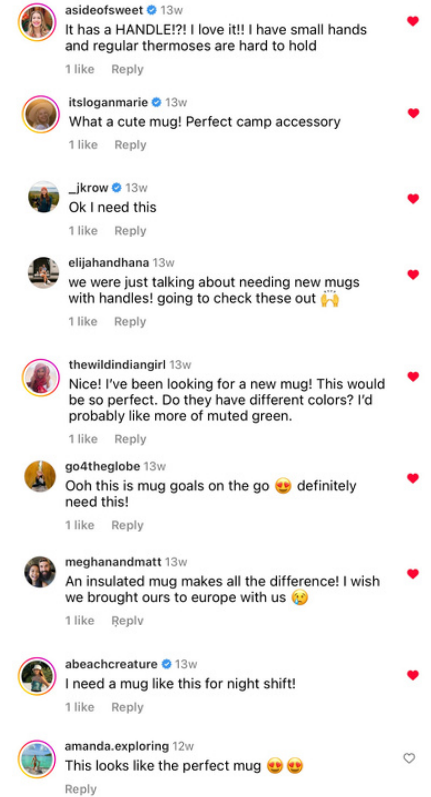
# Case Studies



## LIVE NAYAD

### Social Media Statistics

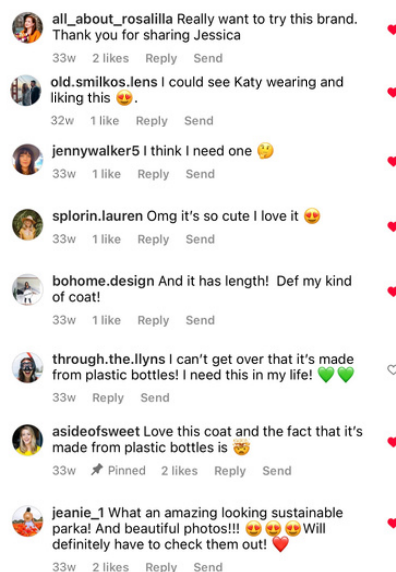
- Impressions: 1,485,000
- Interactions: 80,243
- Likes: 41,146
- Comments: 1,276
- Saves: 20,800



## SAVE THE DUCK OUTERWARE

### Social Media Statistics

- Impressions: 28,600
- Interactions: 670
- Likes: 499
- Comments: 136
- Saves: 29





# Brand Content Creation

